PURLINE

And the Winner Is...

PURline botanol flooring from Mats Inc. has received the esteemed 2015 Green GOOD DESIGN™ Award from the European Centre for Architecture, Art, Design and Urban Studies and the Chicago Athenaeum Museum of Architecture and Design. Alongside some of the world’s most renowned brands such as BMW and Lockheed Martin Corporation, PURline ranked in The Green Design 100, which recognizes the top 100 worldwide product designs, architecture, landscape architecture and urban planning projects.

The Scoop on Green GOOD DESIGN™ Awards

Green GOOD DESIGN™ recognizes and promotes design innovation, pioneering achievements and the world’s most significant examples of sustainable design. The European Center’s International Advisory Committee, composed of architects, designers and manufacturers from around the globe, served as the jury and selected over 100 products, programs, people, government, environmental planning and architecture that foster ecological innovation, green technologies and designs and environmental sustainability.

The Lowdown on PURline

PURline is the first botanol plant-based flooring worldwide. Produced from nearly 90% rapidly renewable and natural raw materials including rapeseed, castor oil and the natural filler material chalk, PURline is thoroughly ecologica, unbeatably sustainable and GreenGuard Gold certified.

Offering extreme durability with a molecular surface structure that is tenaciously stain- and wear-resistant and therefore easy to clean and maintain, PURline’s simple maintenance requirements do not involve finishing, waxing, buffing or stripping and allow for time and cost savings in even the most demanding healthcare environments, public buildings and educational facilities.